

MOHAWK EMBEDDED

Mohawk Embedded materials provide a unique alternative to standard direct mail. Small cards or magnets pop-out or peel-off a base carrier sheet, encouraging the recipient to interact, respond and remember. Embedded products save bindery and labor time and are perfect for membership cards, loyalty cards, insurance cards, refrigerator magnets and more.



mohawk

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MANUFACTURING REQUIREMENTS

Minimums start at 2,500 sheets for specials. Contact digitalcustoms@mohawkpaper.com on special inquiries.

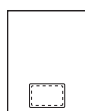
SPECIFICS

Custom layouts available.

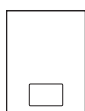
Design templates available at mohawkconnects.com/makeready.

Most Embedded products have been designed for dry-toner digital presses only. Select items are suitable for HP Indigo presses and are noted.

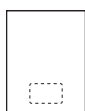
Call your Mohawk sales representative or visit mohawkconnects.com/makeready for specific print settings for your digital equipment when running these products.



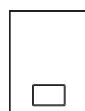
1-up 8.5 x 11
Durable Paper Card
Premium Polyester Card
Standard Card
(3.375 x 2.125 card)



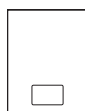
1-up 8.5 x 11
Adhesive Card
Clear Adhesive Decal
(3.625 x 2.375
card/decal)



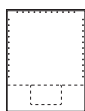
1-up 8.5 x 11
Synthetic Card
(3.375 x 2.125 card)



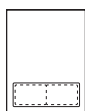
1-up 8.5 x 11
Poly Peel Card
(3.375 x 2.125 card)



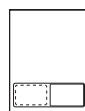
1-up 11 x 8.5
Magnetic Card
(3.375 x 2.125 card)



1-up 11 x 8.5
Laminated Perf Card
(3.375 x 2.125 card)



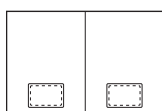
2-up 8.5 x 11
Durable Paper Card
Premium Polyester Card
Standard Card
(3.375 x 2.125 card)



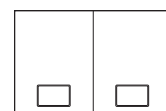
2-up 8.5 x 11
Polyester/Adhesive
Card Combo
Clear Decal Combo
(3.375 x 2.125 card,
3.625 x 2.375 adhesive card/decal)



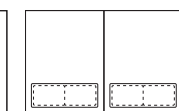
2-up 11 x 8.5
Laminated Perf Card
(3.375 x 2.125 card)



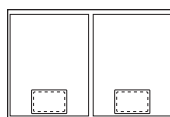
1-up 2-wide 11 x 17
Premium Polyester Card
(3.375 x 2.125 card)



1-up 2-wide 11 x 17
Poly Peel Card
(3.375 x 2.125 card)



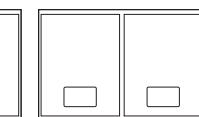
2-up 2-wide 11 x 17
Premium Polyester Card
(3.375 x 2.125 card)



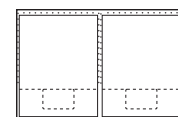
1-up 2-wide 12 x 18
Premium Polyester Card
(3.375 x 2.125 card)



1-up 2-wide 12 x 18
Synthetic Card
(3.375 x 2.125 card)



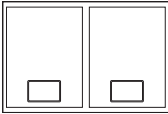
1-up 2-wide 12 x 18
Magnetic Card
(3.375 x 2.125 card)



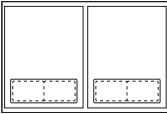
1-up 2-wide 12 x 18
Laminated Perf Card
(3.375 x 2.125 card)

Templates are supplied as Adobe Illustrator® layered pdf files. Files may also be placed in other design applications as a separate base layer. Make sure that the template layer is turned off when imaging or submitting to printer. Blank design templates for all formats are available at mohawkconnects.com/makeready.

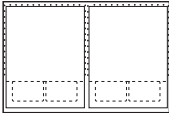
MOHAWK EMBEDDED



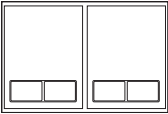
1-up 2-wide 12 x 18
Poly Peel Card
(3.375 x 2.125 card)



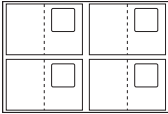
2-up 2-wide 12 x 18
Premium Polyester Card
(3.375 x 2.125 card)



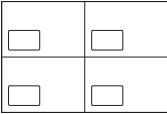
2-up 2-wide 12 x 18
Laminated Perf Card
(3.375 x 2.125 card)



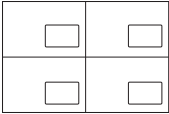
2-up 2-wide 12 x 18
Poly Peel Card
(3.375 x 2.125 card)



4-up greeting card 18 x 12
Magnetic Card
(2.5 x 2.5 card)



4-up postcard 18 x 12
Magnetic Card
(3.375 x 2.125 card)



4-up postcard 12.375 x 18
Adhesive Polyester Card
(3.625 x 2.375 card)

Templates are supplied as Adobe Illustrator® layered pdf files. Files may also be placed in other design applications as a separate base layer. Make sure that the template layer is turned off when imaging or submitting to printer. Blank design templates for all formats are available at mohawkconnects.com/makeready.

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ADHESIVE CARDS AND DECALS

WEIGHT LBS/GSM	INCHES	MM	M WT	SHEETS/ PACKAGE	SHEETS/ CARTON	CODE NUMBER
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1-UP ADHESIVE CARD 5.0 MIL SMOOTH WHITE

80t/118	8.5 x 11	216 x 279	19	200	1000	929
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1-UP CLEAR ADHESIVE DECAL 4.0 MIL SMOOTH WHITE

80t/118	8.5 x 11	216 x 279	18	200	1000	930
	8.5 x 11	216 x 279	18	—	200	946

4-UP ADHESIVE POLYESTER 5.0 MIL POSTCARD GLOSS WHITE

9pt/236	12.375 x 18	314 x 457	84	100	500	934
	12.375 x 18	314 x 457	84	—	75	948

2-UP POLYESTER 7.0 MIL / ADHESIVE 5.0 MIL CARD COMBO SMOOTH WHITE

80t/118	8.5 x 11	216 x 279	20	200	1000	931
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2-UP POLYESTER 7.0 MIL / ADHESIVE 4.0 MIL CLEAR DECAL COMBO SMOOTH WHITE

80t/118	8.5 x 11	216 x 279	20	200	1000	932
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Dry toner presses only

DURABLE PAPER CARDS

WEIGHT LBS/GSM	INCHES	MM	M WT	SHEETS/ PACKAGE	SHEETS/ CARTON	CODE NUMBER
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1-UP DURABLE PAPER CARD 10.0 MIL SMOOTH WHITE

100t/148	8.5 x 11	216 x 279	24	200	1000	927
	8.5 x 11	216 x 279	24	—	200	943

2-UP DURABLE PAPER CARD 10.0 MIL SMOOTH WHITE

100t/148	8.5 x 11	216 x 279	26	200	1000	928
	8.5 x 11	216 x 279	26	—	200	944

Dry toner presses only

MOHAWK EMBEDDED

LAMINATED PERF CARDS

WEIGHT LBS/GSM	INCHES	MM	M WT	SHEETS/ PACKAGE	SHEETS/ CARTON	CODE NUMBER
1-UP LAMINATED PERF CARD 9.0 MIL SMOOTH WHITE						
100t/148	11 x 8.5	279 x 216	19.7	250	1000	959
	11 x 8.5	279 x 216	19.7	—	250	960

2-UP LAMINATED PERF CARD 9.0 MIL SMOOTH WHITE						
100t/148	11 x 8.5	279 x 216	19.7	250	1000	963
	11 x 8.5	279 x 216	19.7	—	250	964

1-UP 2-WIDE LAMINATED PERF CARD 9.0 MIL SMOOTH WHITE						
100t/148	12 x 18	305 x 457	45.4	250	500	961
	12 x 18	305 x 457	45.4	—	250	962

2-UP 2-WIDE LAMINATED PERF CARD 9.0 MIL SMOOTH WHITE						
100t/148	12 x 18	305 x 457	45.4	250	500	965
HP Indigo and Dry toner presses						
Embossing dots						

MAGNETIC CARDS

WEIGHT LBS/GSM	INCHES	MM	M WT	SHEETS/ PACKAGE	SHEETS/ CARTON	CODE NUMBER
1-UP MAGNETIC CARD SMOOTH WHITE						
80t/118	11 x 8.5	279 x 216	26	100	1000	903**

1-UP 2-WIDE MAGNETIC CARD SMOOTH ULTRAWHITE						
100t/148	12 x 18	305 x 457	64	50	200	949**

4-UP MAGNETIC GREETING CARD COATED SILK WHITE						
100c/270	18 x 12	457 x 305	115	50	200	905**

4-UP MAGNETIC POSTCARD COATED SILK WHITE						
100c/270	18 x 12	457 x 305	115	50	200	904**

4-UP MAGNETIC POSTCARD SMOOTH ULTRAWHITE						
100c/270	18 x 12	457 x 305	135	50	200	950**

**HP Indigo and dry-toner presses

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POLY PEEL CARDS

WEIGHT LBS/GSM	INCHES	MM	M WT	SHEETS/ PACKAGE	SHEETS/ CARTON	CODE NUMBER
1-UP POLY PEEL CARD 7.0 MIL SMOOTH WHITE						
80t/118	8.5 x 11	279 x 216	15.7	200	1000	951
	8.5 x 11	279 x 216	15.7	—	200	952
1-UP 2-WIDE POLY PEEL CARD 7.0 MIL SMOOTH WHITE						
80t/118	11 x 17	279 x 432	31.4	100	500	953
2-UP 2-WIDE POLY PEEL CARD 7.0 MIL SMOOTH WHITE						
80t/118	12 x 18	305 x 457	36.2	100	500	957
	12 x 18	305 x 457	36.2	—	200	958
Dry toner presses only						

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PREMIUM POLYESTER CARDS

WEIGHT LBS/GSM	INCHES	MM	M WT	SHEETS/ PACKAGE	SHEETS/ CARTON	CODE NUMBER
1-UP PREMIUM POLYESTER CARD 7.0 MIL SMOOTH WHITE						
80t/118	8.5 x 11	216 x 279	20	200	1000	911
	8.5 x 11	216 x 279	20	—	200	935
2-UP PREMIUM POLYESTER CARD 7.0 MIL SMOOTH WHITE						
80t/118	8.5 x 11	216 x 279	21	200	1000	912
	8.5 x 11	216 x 279	21	—	200	936
1-UP 2-WIDE PREMIUM POLYESTER CARD 7.0 MIL SMOOTH WHITE						
80t/118	11 x 17	279 x 432	37	100	500	975
	12 x 18	305 x 457	41	100	500	977
	12 x 18	305 x 457	36.2	100	500	977-HP*
2-UP 2-WIDE PREMIUM POLYESTER CARD 7.0 MIL SMOOTH WHITE						
80t/118	11 x 17	279 x 432	40	100	500	976
	12 x 18	305 x 457	45	100	500	978
	12 x 18	305 x 457	36.2	100	500	978-HP*
1-UP PREMIUM POLYESTER CARD 10.0 MIL SMOOTH WHITE						
100t/148	8.5 x 11	216 x 279	23	200	1000	917
	8.5 x 11	216 x 279	23	—	200	937
2-UP PREMIUM POLYESTER CARD 10.0 MIL SMOOTH WHITE						
100t/148	8.5 x 11	216 x 279	25	200	1000	918
	8.5 x 11	216 x 279	25	—	200	938
1-UP 2-WIDE PREMIUM POLYESTER CARD 10.0 MIL SMOOTH WHITE						
100t/148	11 x 17	279 x 432	48	100	500	979
	12 x 18	305 x 457	51	100	500	981
	12 x 18	305 x 457	45.4	100	500	981-HP*
2-UP 2-WIDE PREMIUM POLYESTER CARD 10.0 MIL SMOOTH WHITE						
100t/148	11 x 17	279 x 432	50	100	500	980
	12 x 18	305 x 457	56	100	500	982
	12 x 18	305 x 457	45.4	100	500	982-HP*
1-UP PREMIUM POLYESTER CARD 13.0 MIL SMOOTH WHITE						
100t/148	8.5 x 11	216 x 279	25	200	1000	923
	8.5 x 11	216 x 279	25	—	200	939
2-UP PREMIUM POLYESTER CARD 13.0 MIL SMOOTH WHITE						
100t/148	8.5 x 11	216 x 279	29	200	1000	924
	8.5 x 11	216 x 279	29	—	200	940

*HP Indigo presses only

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STANDARD CARDS

WEIGHT LBS/GSM	INCHES	MM	M WT	SHEETS/ PACKAGE	SHEETS/ CARTON	CODE NUMBER
1-UP STANDARD CARD 9.0 MIL SMOOTH WHITE						
100t/148	8.5 x 11	216 x 279	23	200	1000	925
	8.5 x 11	216 x 279	23	—	200	941

2-UP STANDARD CARD 9.0 MIL SMOOTH WHITE

100t/148	8.5 x 11	216 x 279	24	200	1000	926
	8.5 x 11	216 x 279	24	—	200	942

Dry toner presses only

SYNTHETIC CARDS

WEIGHT LBS/GSM	INCHES	MM	M WT	SHEETS/ PACKAGE	SHEETS/ CARTON	CODE NUMBER
1-UP SYNTHETIC CARD 11.0 MIL SMOOTH WHITE						
80t/118	11 x 8.5	279 x 216	20	100	1000	901-1

1-UP 2-WIDE SYNTHETIC CARD 11.0 MIL SMOOTH WHITE

80t/118	12 x 18	305 x 457	42	125	500	901-2
	12 x 18	305 x 457	42	125	500	901-2HP*

*HP Indigo presses only