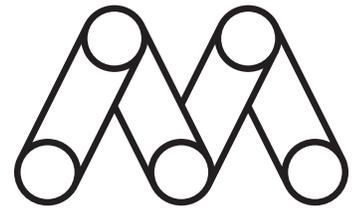


# TIPS FOR SPECIFYING ENVIRONMENTALLY PREFERABLE PAPERS



mohawk

One of the easiest and most effective ways a company can demonstrate a commitment to sustainability is through the wise choice and use of paper. By specifying papers made with recycled fiber and manufactured with emission-free energy, you can reduce waste, lower greenhouse gases and support renewable energy projects.

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## PAPERS MADE WITH SUSTAINABLE FORESTRY AND ENERGY

There are multiple benefits to using postconsumer fiber: it reduces pressure on forest lands; it protects nature's ability to absorb CO<sub>2</sub> (a one acre forest absorbs approximately 3 tons of CO<sub>2</sub> per year); and it also requires far less energy than producing virgin fiber, thus reducing greenhouse gas emissions. Paper made with renewable energy such as windpower, reduces CO<sub>2</sub> emissions that would have otherwise been released by the burning of fossil fuels.

## MOHAWK'S ENVIRONMENTAL CALCULATOR

This interactive tool allows you to see the environmental impacts of your paper choice. Savings in terms of trees, atmospheric emissions, waste water flow, and more are quickly calculated for recycled paper and/or paper made with renewable energy. The calculator is available at [www.mohawkconnects.com](http://www.mohawkconnects.com) to use online or download to your computer's desktop.

## CHECKLIST FOR PAPER SPECIFICATIONS

(in order of greatest environmental savings)

1. choose paper made with 100% postconsumer waste fiber
2. choose papers with FSC-certified fiber to preserve forest lands
3. choose papers whose electric use has been matched with Renewable Energy Certificates (RECs)
4. choose papers made carbon neutral with Verified Emissions Reduction credits and Renewable Energy Certificates that fund additive, clean energy projects
5. choose papers made with process chlorine free (PCF) and/or elemental chlorine free (ECF) pulps
6. choose uncoated papers; coated papers yield much less recyclable fiber
7. choose paper mills with a positive environmental track record
8. choose paper mills who have received third party certifications from organizations such as Green Seal™ and the Forest Stewardship Council

## CHECKLIST TO MINIMIZE WASTE AND PLAN FOR RECYCLING

1. order just enough to prevent warehouse waste
2. maximize the press sheet with efficient page sizes
3. make the finished piece smaller
4. avoid complex folding and binding which use more paper and can't be recycled
5. reduce consumables which can't be recycled
6. minimize ink coverage and the use of metallic and fluorescent inks
7. consider water-based glues

For more information and samples, please call your local merchant or Mohawk at 1 800 the mill.  
[www.mohawkconnects.com](http://www.mohawkconnects.com)