



mohawk

Mohawk DigitalMark

The Personalized Paper

DigitalMark offers a beautiful, simple, affordable, quick-turn alternative to traditional watermarking. This proprietary process from Mohawk makes it possible to embed your mark or logo in Mohawk paper in as little as two to four weeks. With low-cost and low minimum order requirements, anyone can have personalized stationery with DigitalMark.

Details

Grade Availability

DigitalMark is available in 8.5 x 11in (216 x 279mm) sheets, in 24 lb. (90 gsm) writing. Virgin, 30% and 100% postconsumer waste fiber options are available.

Artwork Guidelines

- **Trim Size:** 8.5 x 11in (216 x 279mm)
- **Margins and Tolerance:** A .375in (10mm) margin must be allowed on all sides. Please allow for up to a .25in (6mm) tolerance.
- **Artwork:** All artwork must be prepared in solid black on a white background, indicating exact size and placement. Grayscale and color images cannot be accepted.
- **Line Weight:** Line thickness can be as fine as 1.5 points.
- **Line Spacing:** Lines should be spaced 3 points apart, or 3 points from solid areas.
- **Font Size:** 16 point type and larger is recommended.
- **Solid Areas:** DigitalMarks appear more translucent than the paper they are printed on. To ensure optimal print performance, we strongly recommend limiting solid areas to no more than .625 x 1.5in (16 x 38mm).
- **File Type:** Electronic submission of Acrobat files (pdfs) with a minimum resolution of 300 pixels per inch (ppi) is required.

Order Form:

Download order forms at
mohawkconnects.com/education/resources/forms

Order Process

1. Place an order with your merchant*.
2. Merchant sends completed order form with merchant purchase order number to Mohawk at digitalmark@mohawkpaper.com or 877-303-9972 (fax). Please allow 24 hours for Mohawk to review and process your order.
3. Merchant emails artwork to Mohawk at digitalmark@mohawkpaper.com. Please allow 24 hours for Mohawk to review and process your order.
 - We will produce your artwork directly from this file. Artwork must be sized and placed exactly as it should appear in its final produced form.
4. Mohawk sends an in-paper proof to merchant within approximately ten days.
5. Merchant returns signed approval form to Mohawk.
6. Order ships approximately two to four weeks following artwork approval.

*All orders must be placed by a merchant.

- To locate a merchant in your area, please go to www.mohawkconnects.com and select Find a Merchant under Make.
- Artwork cannot be received and proofs cannot be generated without completed order form and merchant purchase order number.
- Minimum order of two cartons

Pricing

Contact your merchant for pricing and shipping cost.

Mohawk DigitalMark

Order Form

MERCHANT PURCHASE ORDER NUMBER _____

ARTWORK FILE NAME _____

MERCHANT CONTACT NAME _____

ADDRESS _____

CITY STATE ZIP _____

PHONE FAX _____

EMAIL _____

DESIGN FIRM DESIGNER _____

ADDRESS _____

CITY STATE ZIP _____

PHONE FAX _____

EMAIL _____

FILE NAME _____

Send additional proof to designer.

CLIENT CONTACT NAME _____

ADDRESS _____

CITY STATE ZIP _____

PHONE FAX _____

EMAIL _____

Send additional proof to client.

STRATHMORE SMOOTH (number of sheets)

Ultimate White, 8.5 x 11, 24 lb. _____

100% PC White, 8.5 x 11, 24lb. _____

STRATHMORE WRITING 25% COTTON WOVE (number of sheets)

Platinum White, 8.5 x 11, 24lb. _____

Ultimate White, 8.5 x 11, 24lb. _____

Bright White, 8.5 x 11, 24lb. _____

Natural White, 8.5 x 11, 24lb. _____

Soft White, 8.5 x 11, 24lb. _____

STRATHMORE PURE COTTON WOVE (number of sheets)

Ultimate White, 8.5 x 11, 24lb. _____

MOHAWK SUPERFINE (number of sheets)

Softwhite, 8.5 x 11, 24lb. _____

Ultrawhite, 8.5 x 11, 24lb. _____

White, 8.5 x 11, 24lb. _____

MOHAWK VIA 25% COTTON SMOOTH (number of sheets)

Bright White, 8.5 x 11, 24lb. _____

MOHAWK LOOP 25% COTTON LIGHT COCKLE (number of sheets)

Pure White, 8.5 x 11, 24lb. _____

Order Requirements

Minimums as low as 120 lbs. (54 kg), 10,000 sheets, or two cartons are acceptable in the DigitalMark program. 8.5 x 11in (216 x 279mm) paper is packaged 5,000 sheets per carton. Each carton weighs 60 lbs. (27 kg). Orders are processed for full carton quantities only.

Please indicate the number of 8.5 x 11in (216 x 279mm) you require—in increments of 5,000 sheets. The minimum order is 10,000 sheets.

_____ cartons x 60 lbs. per carton = _____ total lbs.

For samples or more information, contact your local merchant or visit mohawkconnects.com

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