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## **New Digital Fine Paper Swatchbook Available from Mohawk**

[Cohoes, NY – June 17, 2014] [Mohawk](#), North America's largest privately-owned manufacturer of fine papers, envelopes and specialty substrates for commercial and digital printing, announces a new digital fine paper swatchbook showcasing dozens of premium papers engineered exclusively for digital printing.

Mohawk is the leading manufacturer of fine papers and non-paper substrates for digital production presses. The Mohawk digital fine papers portfolio includes leading brands and grades engineered for maximum performance on today's state-of-the-art digital presses. Mohawk digital fine papers are available in convenient sheet sizes for the wide variety and ever-changing specifications of digital equipment in the market today.

The new Mohawk digital fine paper swatchbook features a comprehensive selection of papers engineered for high-performance digital printing. Mohawk has the widest selection of premium digital papers including whites, colors, recycled papers, and various finishes including smooth, textured, and many others available for HP Indigo or Xerox iGen presses.

The following Mohawk digital fine paper grades are included in the new swatchbook:

- Mohawk Loop - an environmental paper with high postconsumer waste fiber for use in digital printing where sustainability is a concern
- Mohawk Options – featuring Mohawk's proprietary Inxwell treatment for high fidelity image reproduction
- The Mohawk Studio Collection – featuring rich colors suitable for use with HP Indigo white ink technology
- Mohawk Superfine – known worldwide for its elegant smooth or eggshell digital printing surface
- Mohawk Via - an economical collection of premium textures and colors
- Strathmore Writing – one of the finest cotton stationery papers in the world
- Mohawk Chromolux – a high gloss choice for outstanding print performance

The new swatchbook features two waterfalls of actual paper samples—one demonstrating available finishes and one which provides basis weights—as well as a color chip for every

shade offered. A complete stocking chart shows over 250 inventoried items from 24lb writing to 130lb double thick cover.

To obtain a sample of the new Mohawk digital fine paper swatchbook, please email [Diane.oconnor@mohawkpaper.com](mailto:Diane.oconnor@mohawkpaper.com).

#### **ABOUT MOHAWK**

Mohawk is North America's largest privately-owned manufacturer of fine papers and envelopes which are preferred for commercial and digital printing, photo specialties and high-end direct mail. Mohawk fine papers and envelopes include the signature brands Mohawk Superfine® and Strathmore®, as well as proprietary treatments Inxwell® and i-Tone®. With a culture of innovation, Mohawk's business model now extends beyond paper manufacturing into new areas of growth, including digital substrates and web-based software platforms, which connect designers and printers to new markets.

As a leader in environmentally and socially responsible business practices, Mohawk was the first U.S. manufacturer of commercial printing papers to match 100% of its electricity with wind power renewable energy credits and the first U.S. premium paper mill to shift toward carbon neutral production. Mohawk's portfolio of recycled papers is certified by Green Seal and the Forest Stewardship Council (FSC).

Mohawk is a fourth-generation, family-owned and operated business based in Cohoes, New York, with global sales and operations located throughout North America, Europe and Asia. For more information, please visit [www.mohawkconnects.com](http://www.mohawkconnects.com).

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