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Mohawk Expands Digital Fine Paper Offering with Introduction of Curious Collection® Digital Papers with i-Tone®

Several new products to be introduced at Dscope 2017 Conference

[Cohoes, NY – March 1, 2017] In its latest expression of support for the HP Indigo printer community, Mohawk, North America’s largest privately-owned manufacturer of fine papers, envelopes and specialty substrates for commercial and digital printing, announces the expansion of its digital fine paper portfolio with the launch of the new Curious Collection Papers Digital with i-Tone.

In May of 2015, Mohawk and Arjowiggins Creative Papers announced a groundbreaking strategic alliance. With this first-of-its-kind partnership in the fine paper industry, two world-class paper manufacturers agreed to share manufacturing facilities, expertise and proprietary technologies. Arjowiggins and Mohawk are like-minded fine paper manufacturers with legendary brands that have driven the fine paper segment for over a century. The companies share core values of heritage, innovation, operational excellence, craftsmanship, safety-focused manufacturing, environmental commitment and social responsibility.

Marking the next milestone in the alliance, Mohawk is excited to announce the launch of new Curious Collection Digital with i-Tone papers designed for digital print applications and manufactured by Arjowiggins Creative Papers. These new products feature Mohawk’s proprietary i-Tone surface chemistry designed to enhance ink/toner adhesion and improve runnability on digital presses. Available exclusively through Mohawk in North America, these new products are extraordinary papers designed to provide saturated color, unique appearance or unusual texture.

“Mohawk’s partnership with Arjowiggins Creative Papers is rooted in our common commitment to elevating print with beautiful materials,” according to Bart Robinson, SVP Marketing at Mohawk, “this new range of Curious Collection Digital with i-Tone is the latest expression of this as we expand the opportunity for HP Indigo printers around the world to use paper to make print more beautiful, effective and memorable.”

This new offering includes a carefully curated range of colors and four luxe, unique textures from The Curious Collection:

- **Curious Collection Metallics Digital with i-Tone**
 - Featuring a distinctive texture to enhance shimmer and appearance.
 - Outstanding formation.
- **Curious Collection Matter Digital with i-Tone**
 - Rich saturated shades featuring an unrivaled grainy texture.
 - Manufactured with upcycled potato starch, a by-product of food industry.
- **Curious Collection Skin Digital with i-Tone**
 - Unique matte surface and saturated, vibrant colors that invite touch and feel.
 - Resistant to rub & fingerprints.
- **Curious Collection Translucent Digital with i-Tone**
 - Naturally translucent papers for design layering or show through.
 - Truly organic (100% cellulose fiber), no chemical translucentizing.
 - FDA compliant for food contact

In addition to the new Curious Collection papers, Mohawk will also showcase a newly expanded wide format inkjet offering. Adding to an already extensive portfolio of non-paper materials for sign and display applications, Mohawk will be showing a new range of textiles and canvas. In a little over a year, Mohawk has successfully built a benchmark collection of wide format inkjet printing materials. This is an extension of the company's long-standing commitment to offering the finest materials for every print platform from letterpress to HP Indigo and now wide format inkjet. Mohawk Wide Format Inkjet products are now easily searchable via Mohawk's [Digital Product Selector](#) by media type or ink type. Mohawk Digital Specialists can provide product information for customers, and products are in inventory and can be ordered through local paper merchants.

Both the Curious Collection Digital with i-Tone and several wide format inkjet materials will be demonstrated on the show floor throughout the course of Dscope 2017. Be sure to stop by booth #901 and pick up printed samples of all these exciting new materials and discover how careful attention to choosing materials can take any project from good to great.

For more information about the complete portfolio of paper and non-paper materials for print, visit mohawkconnects.com.

ABOUT MOHAWK

Mohawk is North America's largest privately-owned manufacturer of fine papers and envelopes which are preferred for commercial and digital printing, photo specialties and high-end direct mail. Mohawk fine papers and envelopes include the signature brands Mohawk Superfine® and Strathmore®, as well as proprietary treatments Inxwell® and i-Tone®. With a culture of innovation, Mohawk's business model now extends beyond paper manufacturing into new areas of growth, including digital substrates, which connect designers and printers to new markets.

As a leader in environmentally and socially responsible business practices, Mohawk was the first U.S. manufacturer of commercial printing papers to match 100% of its electricity with wind power renewable energy credits and the first U.S. premium paper mill to shift toward carbon neutral production. Mohawk's portfolio of recycled papers is certified by Green Seal and the Forest Stewardship Council (FSC).

Mohawk is a fourth-generation, family-owned and operated business based in Cohoes, New York, with global sales and operations located throughout North America, Europe and Asia. For more information, please visit www.mohawkconnects.com.

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