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## **Mohawk Showcases Growing Portfolio of Packaging Papers and Folding Boards with New *TWELVE* Resource**

[Cohoes, NY, September 15, 2016] – Mohawk, North America's largest privately-owned manufacturer of fine papers, envelopes and specialty substrates for commercial and digital printing, is unveiling a new resource called *TWELVE*, designed to showcase a versatile and growing collection of expertly engineered packaging papers and folding boards.

The *TWELVE* kit highlights samples of Mohawk's tactile papers for premium packaging. The outside container for the *TWELVE* kit is a memorable marriage of 2 very different papers: Curious Collection Skin Pink with its signature smooth surface and super-saturated color, laminated to Curious Collection Particles Snow featuring subtle, snow-like flecks and 100% post consumer waste. Pasting these two sheets suggests the possibilities The Curious Collection offers to creating a memorable and high-impact packaging design.

“Whether a project calls for sustainable materials, rich color, or beautiful textures, Mohawk has assembled a versatile portfolio of papers available worldwide which bring sophisticated visual appeal and superior performance to a brand's most demanding packaging product,” says Chris Harrold, Vice President and Creative Director, Mohawk.

The *TWELVE* packaging kit contains a dozen die cut boxes featuring a selection of tactile packaging papers. Shimmering metallics, distinctive textures, and exquisite colors showcase the understated elegance of the Mohawk, Arjowiggins and Curious Collection packaging paper lines:

1. [Mohawk Superfine Eggshell Ultrawhite](#) 23 pt/150 cover/420 gsm, match gray, rose gold foil, deboss
2. [Curious Collection Metallics Lustre](#) 16.4 pt/111 cover/300gsm, match dark gray, rose gold foil, deboss
3. [Butterfly Original Brilliant White](#) 16.3 pt/130 cover/350 gsm, match gray, matte gold foil, deboss
4. [Mohawk Loop Antique Vellum Straw](#) 16.8 pt/110 double-thick cover/298 gsm, match dark gray, copper sheen foil, deboss
5. [Delos Regular Blanc](#) 16.5 pt/118 cover/320 gsm, match dark gray, copper sheen foil, deboss

6. [Strathmore Premium Wove Mahogany](#) 17.8 pt/130 double-thick cover/352 gsm, match metallic, copper sheen foil, deboss
7. [Mohawk Loop Feltmark White](#) 19 pt/130 cover/352 gsm, match gray, dark pink foil, deboss
8. [Curious Collection Skin Black](#) 15.8 pt/141 cover/380 gsm, match metallic, dark pink foil, deboss
9. [Mohawk Carnival Groove White](#) 22.5 pt/160 double-thick cover/432 gsm, match gray, copper sheen foil, deboss
10. [Mohawk Carnival Linen New Black](#) 16.5 pt/130 double-thick cover/352 gsm, match metallic, black foil, deboss
11. [Mohawk Chromolux](#) Cover 700 High White 18.1 pt/400 gsm, match gray, black foil, deboss
12. [ArjoPack Wove Extra Black](#) 20 pt/148 cover/400 gsm, match metallic, dark pink foil, deboss

From folding boards to hang tags, and box wrap to shopping bags, Mohawk's portfolio features a wide range of beautiful whites, colors, finishes and weights to enable brands to create consistent visuals across an entire suite of packaging and promotional materials. Mohawk can also manufacture to custom specifications – including brand color matches, unique textures, wet strength or built in security.

Mohawk's expertise in packaging papers draws on 85 years of papermaking craftsmanship, a nearly obsessive attention to detail and a well-established reputation for customer-focused collaboration. Mohawk's celebrated portfolio includes papers trusted by global brands, discriminating designers and printers around the world.

Mohawk's long-standing commitment to environmental sustainability continues with packaging papers which are FSC<sup>®</sup> certified, contain postconsumer waste fiber and are also made carbon neutral within our production processes and are certified by third parties.

Ready-made or custom-made, Mohawk offers papers and folding boards with excellent printability, superior folding characteristics and exceptional runnability from the pressroom to the packaging line.

For more information about Mohawk packaging papers, please visit [mohawkconnects.com/products/packaging](http://mohawkconnects.com/products/packaging).

#### **ABOUT MOHAWK**

Mohawk is North America's largest privately-owned manufacturer of fine papers and envelopes which are preferred for commercial and digital printing, photo specialties, packaging and high-end direct mail. Mohawk fine papers and envelopes include the signature brands Mohawk Superfine<sup>®</sup> and Strathmore<sup>®</sup>, as well as proprietary treatments Inxwell<sup>®</sup> and i-Tone<sup>®</sup>. With a culture of innovation, Mohawk's business model now extends beyond paper manufacturing into new areas of growth, including specialty digital substrates and wide format ink jet materials. Mohawk remains committed to an 85 year heritage of bringing the most innovative and beautiful materials to the design and print communities.

As a leader in environmentally and socially responsible business practices, Mohawk was the first U.S. manufacturer of commercial printing papers to match 100% of its electricity with wind power renewable energy credits and the first U.S. premium paper mill to shift toward carbon neutral production. Many products within Mohawk's portfolio of recycled papers are certified by Green Seal and the Forest Stewardship Council (FSC).

Mohawk is a fourth-generation, family-owned and operated business based in Cohoes, New York, with global sales and operations located throughout North America, Europe and Asia. For more information, please visit [www.mohawkconnects.com](http://www.mohawkconnects.com).

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