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Mohawk to Showcase Expanded Wide Format Inkjet Portfolio at DSCOOP

Three wide format substrates recently certified by HP will run on show floor

[Cohoes, NY, April 12, 2016] – Mohawk, North America’s largest privately-owned manufacturer of fine papers, envelopes and specialty substrates for commercial and digital printing, will showcase a major expansion of its wide format inkjet portfolio at the DSCOOP Annual Conference (booth #228), April 14-16 in San Antonio, Texas.

The Mohawk Wide Format Inkjet [portfolio](#) continues to grow to meet the needs of the rapidly growing wide format inkjet market and has expanded to 112 items, featuring 32 different product lines, including: backlit, lightblock, black polyester, adhesive, Dupont™ Tyvek®, tear resistant fabric and more.

Three of Mohawk’s wide format substrates have recently been certified by HP and will be running on the show floor at DSCOOP:

- Mohawk Wide Format Inkjet Dupont Tyvek on the HP PageWideXL printer
- Mohawk Wide Format Inkjet Tear Resistant Fabric on the HP Latex 370 printer
- Mohawk Wide Format Inkjet Textured Lightblock Film, 9mil on the HP Latex 370 printer

Items in the expanded portfolio are optimized for Aqueous inks, Solvent/Eco-Solvent inks, Latex inks and UV-Cured inks, and many products are compatible across multiple ink types.

“With our expanded offering of wide format inkjet media, Mohawk is truly a one-stop shop with the broadest range of digital papers and substrates, including HP Indigo-compatible products and now wide format inkjet products,” said Mike Madura, Vice President, Digital, Mohawk.

Mohawk Wide Format Inkjet substrates are known for benchmark performance including outstanding color control and top coat consistency for scratch resistance. The result is vibrant and durable print quality for use across a wide range of applications including banners, posters, signs, point-of-purchase graphics, wall murals, architectural renderings and more.

Mohawk Wide Format Inkjet products are now easily searchable via Mohawk's [Digital Product Selector](#) by media type or ink type. All products are currently available in inventory. For more information contact a Mohawk Digital Specialist or Paper Merchant.

ABOUT MOHAWK

Mohawk is North America's largest privately-owned manufacturer of fine papers and envelopes which are preferred for commercial and digital printing, photo specialties and high-end direct mail. Mohawk fine papers and envelopes include the signature brands Mohawk Superfine® and Strathmore®, as well as proprietary treatments Inxwell® and i-Tone®. With a culture of innovation, Mohawk's business model now extends beyond paper manufacturing into new areas of growth, including non-paper substrates for digital printing.

As a leader in environmentally and socially responsible business practices, Mohawk was the first U.S. manufacturer of commercial printing papers to match 100% of its electricity with wind power renewable energy credits and the first U.S. premium paper mill to shift toward carbon neutral production. Mohawk's portfolio of recycled papers is certified by Green Seal and the Forest Stewardship Council (FSC).

Mohawk is a fourth-generation, family-owned and operated business based in Cohoes, New York, with global sales and operations located throughout North America, Europe and Asia. For more information, please visit www.mohawkconnects.com.

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Mohawk (Booth #228) will showcase its expanded portfolio of wide format media for the rapidly growing inkjet printing market at DSCOOP 16.



The expanded Mohawk wide format inkjet portfolio includes 112 items featuring 32 different product lines.

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